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April 30, 1991

Snip Young
Colorado Department of Health
4210 E. 11th Ave.
Denver, CO 80220

RE: ASSIST Application

To Whom It May Concern:

I am writing this letter in support of the ASSIST application for the State of Colorado. Doctors Ought To Care (DOC) is a national organization that is composed of volunteer physicians and health workers that work together for more healthful and tobacco free youth. Here in Colorado DOC has organized and co-directed the Tar Wars Children's Tobacco Education Project. Tar Wars was conceived to educate children about the reasons people start to smoke, to contrast the image of tobacco advertising to the reality of tobacco use, and to encourage a smoke free youth. During the last year we had 20,000 children participate across the state. With the support of the Colorado Academy of Family Practice, over 150 family practicioners throughout the state volunteered their time to teach this program. We will continue to direct and manage Tar Wars and hope to expand the program to a regional eight state Rocky Mountain region over the next two years.

Should Colorado receive the ASSIST grant, we will continue to support these goals and work together with the ASSIST program in direct support of a tobacco free youth.

Sincerely,

Jeffrey J. Cain, M.D.
President, Denver DOC

JJC:tb

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Source: https://www.industrydocuments.ucsf.edu/docs/jfmm0000